



ASU American Indian
Policy Institute
Arizona State University

2017 Annual Report

ASU is #1 in the U.S. for Innovation



2017 Highlights

Department of Homeland Security
SAFECOM **Executive Committee**

FirstNet Public Safety **Advisory Committee**

Phoenix Indian Center, **Board of Directors**

American Indian Chamber of
Commerce, **Board of Directors**

Kauffman Inclusion Challenge **Grant**

Tribal Technology **Assessment**

Gila River Indian Community
Economic Development **Assessment**

Heard Museum Indian **Market**

Santa Fe Indian Market

National Center for Women &
Information Technology **Conference**

Tribal Financial Management
Certification **trainings**

PLuS Alliance - Sydney **Conference**

Gathering of Nations Pow Wow

NAFOA Annual **Conference**

NAFOA Fall Finance **Conference**

National Congress of American
Indians Annual **Convention**

ASU **Pow Wow**

JulyMash **Pow Wow**

Coeur d'Alene **Pow Wow**

American Indian Science &
Engineering Society **Conference**

Coding Bootcamp at Gila River
Indian Community

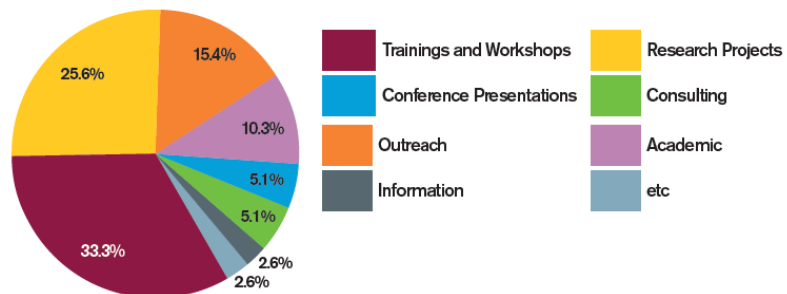
Year in Review

The 2017 year was one of strong programmatic growth for AIPI. This could not have been undertaken without a great staff and strong support from our partners, including both ASU and Community. We worked with or trained community members from 70 tribes in 25 states including the Arizona tribes Gila River Indian Community, Hopi Tribe, Navajo Nation, San Carlos Apache Tribe, and the Zuni Tribe.

Further we partnered with ASU departments and centers including: the School of Public Affairs, Entrepreneurship and Innovation, the American Indian Studies Program, the Center for Gender Equity in Science and Technology, and the Office of American Indian Initiatives.

We had strong support from external organizations both Nationally and in the greater Phoenix region including the Native American Finance Officers Association (NAFOA), the Phoenix Indian Center, the Department co-working space, the American Indian Chamber of Commerce of Arizona, the National Congress of American Indians, the Nonprofit Technology Network (NTEN), the National Center for Women and Information Technology (NCWIT), the American Indian Science and Engineering Society (AISES), the Maricopa County Small Business Development Center, and Aligned At Work.

offerings



Tribal Economic Leadership Program

A broad representation of participants attended AIPI and NAFOA's bi-annual training Tribal Financial Managers Certificate (TFMC) for Practitioners. This year the June and December trainings included 123 participants from 70 tribes and tribal organizations from 25 states who gathered at ASU for the three-day intensive training. The 2017 TFMC trainings featured returning experts, as well as new speakers who brought a fresh perspective to the always lively discussions.

The TFMC for Practitioners is the official training course for the Native American Finance Officers Association's (NAFOA) *Financial Reporting and information Guide for Tribal Governments and Enterprises*, also known as the Orange Book. This professional certificate training provides an in-depth review of Tribal government finance, taxation, and economic development.

Research & Policy

In January 2017, AIPI reorganized its monthly Legislative Update publication on bills introduced and considered in the U.S. Congress and the Arizona State Legislature. The monthly update shared with our email listserv was condensed to highlight major legislative actions in the U.S. Congress and Arizona State Legislature, while an in-depth, extended document was hyperlinked from our website to include a more detailed analyses of bills affecting Indian Country. AIPI's Legislative Update was also expanded to include summaries of Federal regulatory and administrative actions published in the Federal Register, such as upcoming agency consultations, rulemakings, and issuance of Executive Orders and Memoranda.



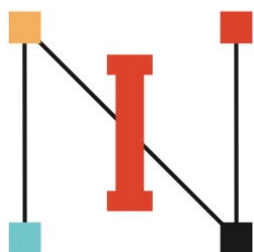
AIPI also launched a research project titled, "Tribal Technology Assessment: The State of Internet Service on Tribal Lands." AIPI developed a comprehensive survey to collect information from residents of Tribal reservations to determine what levels of Internet access they had, what types of devices they were using to access it, or if they lacked Internet access because it was not available where they lived or too unaffordable. The survey was approved by ASU's Institutional Review Board (IRB) in early 2017 and AIPI conducted surveys at numerous off-reservation public Tribal cultural events.

Preliminary data was presented at the American Indian Science and Engineering Society National Conference meeting in Denver, CO on September 21, 2017. AIPI is currently in the process of identifying additional means of surveying residents of Tribal lands to obtain a larger sample size and intends to publish its findings in a full report in 2018.

In February 2017, AIPI Research and Policy Analyst Brian Howard was appointed by the National Congress of American Indians (NCAI) to the FirstNet Public Safety Advisory Committee (PSAC) and the Department of Homeland Security SAFECOM Executive Committee. Howard was appointed to represent Tribal interests and relay Tribal concerns regarding public safety communications and interoperability issues on Tribal lands. In his role as the NCAI appointed representative to the FirstNet PSAC, Howard also chairs its Tribal Working Group (TWG), which is comprised of regional representatives from Tribal governments, organizations, and public safety/emergency management associations. Since assuming chairmanship of the FirstNet TWG in February 2017, Howard has led the group in developing Tribal-specific recommendations regarding Tribal public safety communications as well as the creation of a Tribal Consultation Policy that was formally adopted by FirstNet in October 2017.

In 2017, AIPI was contracted by the Gila River Indian Community to conduct an assessment of GRIC's current economic development organizational framework and make recommendations for future growth and management. This work took place over the course of the year and a final report was completed in December 2017.

Inno-NATIONS Tribal Business Collision Community

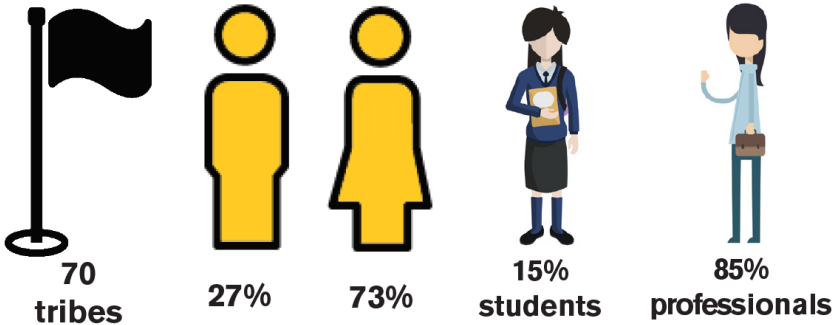


The Inno-NATIONS initiative was launched in March 2017 with a series of events including a lecture by a Native entrepreneur and the sponsorship of a Tribal Fashion show, both to build brand awareness. The community lecture by Dr. Jessica Metcalfe (Turtle Mountain Chippewa), entrepreneur and owner of Beyond Buckskin, elaborated on the successful transition from an online business to a bricks and mortar retail space in a Tribal community. The *Protection in All Directions: Fashion and Resistance Awareness* event saw over 200 attendees and a welcome by Phoenix Mayor Greg Stanton and Gila River Indian Community Governor Stephen Roe Lewis.

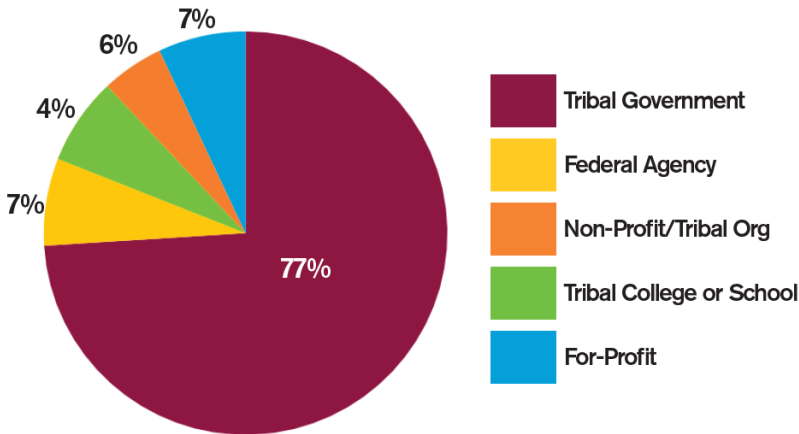
These two events and an information booth at the Heard Museum of the American Indian were brand builders. Further, we built awareness and recruited participants for the Innovation-NATIONS pilot program funded by the Kaufmann Foundation. In June 2017, we hosted the "First Innovations" cohort for three-day intensive entrepreneurial training program. We wrote the custom curriculum with our partners and hosted 8 Tribal Businesses from 7 different Tribes and 3 different states for this first urban tribal incubator training program in the Nation.

impact

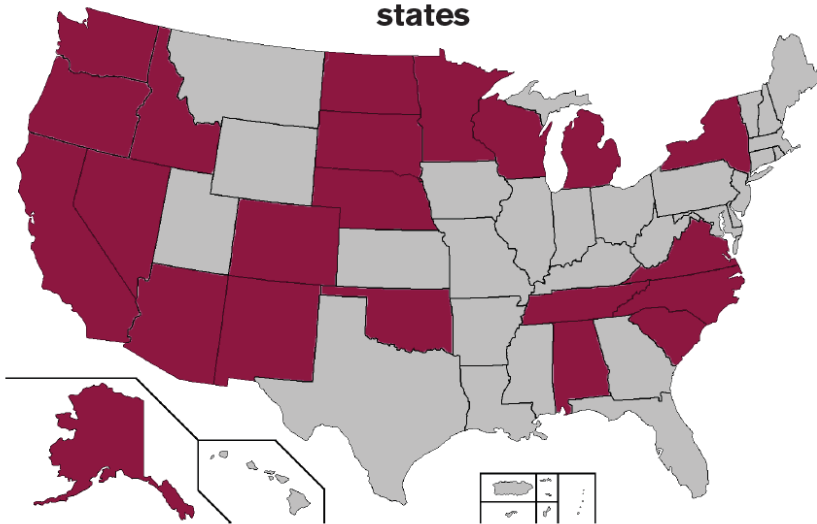
training programs by the numbers



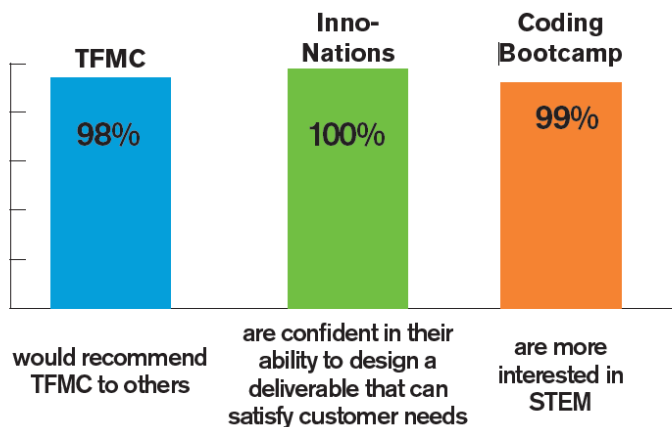
sectors



states



program success



“ I enjoyed being here. Everything was informative and I learned a lot. ”

“ I would love to see this program continue going. ”

“ I would certainly encourage individuals working in tribal settings to consider attending your training. ”

“ It was very helpful to work in groups and learn how others are addressing the same/similar issues. ”

“ Keep up the good work! I have 15+ years of mostly local government accounting and I learned a lot. What made this training exceptional was the narrowed scope on tribal financial issues. ”

“ This training was especially useful in addressing tribal specific financial accounting and reporting. for myself as a non-native, the introduction to federal Indian law was especially helpful in my understanding of why/how tribes operate. ”

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