

SPRING 2012 - AIS 394

Innovation & Entrepreneurship for American Indian Sustainability First Innovations II

Class # 19427

3 Credits

Wednesday Evenings

4:50 PM - 7:40 PM

Discovery Hall Rm. 281

Tempe Campus

Instructors

**Dr. Eddie F. Brown,
American Indian Studies**

**Fonda Walters,
American Indian Policy
Institute**

This course consists of:

- class lectures; readings
- guest speakers & student discussions
- group projects & presentations

Students will:

- ⇒ learn about strategy, development, planning, marketing, sales, operations, financing, and investment
- ⇒ form into teams to develop a business or venture plan around an innovative product or service idea within the context of American Indian Sustainability

This course complements
the First Innovations I (Fall Course)
and Summer Internship**

For more information, please contact the
American Indian Policy Institute at:
(480) 965-1055, aipi@asu.edu or
<http://aipi.clas.asu.edu/>



Be part of the award-winning First Innovations Initiative!

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****No prerequisites required; students can
take this course without taking the Fall or
Summer First Innovations courses**