

FALL 2009 - NEW COURSE IN AMERICAN INDIAN STUDIES

INNOVATION FOR AMERICAN INDIAN SUSTAINABLE DEVELOPMENT

This class is designed to introduce American Indian students to the fundamentals of sustainability and innovation. The course will be conducted in a workshop format, consisting of brief class lectures, student discussion, group teamwork and group presentations. Participants will form into teams to develop an innovative product or service idea and a business plan. Throughout the class students will meet and learn from American Indian entrepreneurs, business people and other tribal leaders.

In this class students will:

- Explore the concept of sustainability within a traditional /cultural context.
- Develop a working knowledge of sustainability within the broader society.
- Learn an innovation process for product/service creation.
- Practice the venture creation process (learn to tell a venture story, understand the principles of attracting investment).
- Apply course knowledge to plan the development of an innovative venture.

Class Information

Credits 3, Thursdays from
4:40 PM to 7:30 PM in
Discovery Hall Room 181

Instructors

Dr. Eddie Brown, Director of
American Indian Studies

Dan O'Neill, Director of
Entrepreneurship and
Research Initiatives at
ASU Technopolis.

For More Information

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Fall 2009 Registration Information
Class # 87386
AIS 394 Indigenous Nation Building